Streamit
Custom music & advertising

Streamit in-store audio

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Streamit: Custom music & advertising

Retail

Restaurants/bars

Businesses

Who is Streamit?

Streamit is a Dutch company specialized in the development of equipment and platforms for video and audio streaming over the internet. Streamit is known for its innovative media over internet solutions for in-store music providers, retail chains, churches and broadcasters worldwide. Streamit develops products for niche markets where quality and specific requirements cannot be met by standard consumer solutions.

✔ **Practical**
Appropriate for the customer and their way of working

✔ **Knowledgeable**
Strong network of worldwide partners in various markets

✔ **Reliable**
Trustworthiness and reliability is top priority

✔ **Affordable**
Healthy balance between value and price

A simple, reliable and affordable solution

Streaming or Store-and-Forward to deliver targeted music and advertisements for music providers and retailers.

✔ **Professional and reliable players**
High-quality and cost-effective internet audio players with proven track record of players in the field

✔ **Reliable solution with fallback feature**
The intelligent player has a large audio buffer and eventually falls back to the music on the SD card in the player in case of interrupted internet connection

✔ **Easy and centralized management**
Central management of all connected players. All these players can be configured and monitored remotely

✔ **Complete and easy in-store audio platform**
A stable and secure platform which delivers music to multiple locations, scalable from one to thousands.

Lisa Compact

Lisa LCD

Future-proof internet audio players

For the playback of internet audio Streamit developed a series of professional players (Lisa series). High or limited bandwidth, the Lisa players can play streams or use Store-and-Forward to play out the audio. The players convert the digital data from internet into analogue audio as input for your sound system. The Lisa series in-store audio players are intended for professional use and bring a set of special features, such as encryption, security functions, Store-and-Forward, a large audio buffer and fallback.

Streaming:

In-store audio platform
(Claudio)

Store-and-Forward:

In-store audio platform
(Claudio)

✔ **Attractive price point**
Great value for money

✔ **Streaming and Store-and-Forward operation**
Play streams or use Store-and-Forward mode with an SD card in the player

✔ **Remote monitoring and control**
Configure and monitor the player, update the software remotely

✔ **Fully autonomous players**
Automatic reconnect after streaming or power failure and a large audio buffer to bridge the gap

Streaming and distribution
Streamit continually develops its in-store audio portal Claudio to securely manage the streaming and (selective) distribution of the audio. Claudio provides complete management of all connected players anywhere in the world.

✔ **Support for Streaming and Store-and-Forward**
Choose to play streams or use the Store-and-Forward mode to download music on the SD card of the player

✔ **Full control**
Manage and monitor streams, players, playlists, commercials, content encryption and schedules

Proven technology & winning functionality
✔ Automated stream planning of music targeted per store, encryption of tracks and remote monitoring and control of Lisa series players

Web-based solution
✔ No software installation required. Operating system independent by just using the internet browser

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