

STREAMIT EVENTCASTER

Professional video and audio streaming over internet

Your own video/radio station for your organization, company, event, school, or local broadcast station. Broadcast live video and audio, record and play it? Streamit EventCaster takes care of the distribution of video and audio streams (live or recorded) over internet. EventCaster can also make recordings of live video and audio streams. This makes it easy to broadcast and manage video and audio programs. The video and audio material on EventCaster is accessible through the portal <http://eventcaster.streamit.eu> or your own website.

Live broadcasts can be recorded by EventCaster and are playable immediately afterwards or available for download. It is also possible to upload the recordings to EventCaster or to replace existing recordings by edited recordings or recordings with higher quality.

In EventCaster the administration and distribution of video and audio are brought together. EventCaster connects transmitters, IP camera's on one side and to PC's, receivers at home, the cable network on the other.

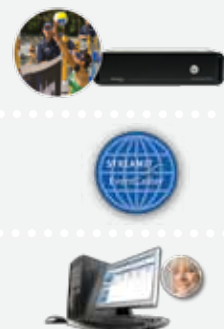
Every organization, event or company that works with EventCaster has their own private access. That way they basically manage their own video/radio station. There, the station managers are able to announce upcoming broadcasts and schedule recordings. It is possible to have more than one station manager per organization, event or company. Along with every broadcast, recording or upload the station manager can add an image, link or other information. Access (to watch or listen/download) to the station can be arranged according to your needs, even to the level of an individual broadcast or recording.

Parts of EventCaster can be integrated with your own website. That way it is possible to present and manage broadcasts and recordings on your own website or portal. The visual design can easily be brought in line with your own house style design.

- Cover a music festival
- Broadcast the local broadcasting station via internet
- Impression of the city center
- View an event or location via webcam
- Meetings of the city council
- Church service on the cable network of elderly homes
- Performances in the local theater
- Classes, courses or trainings at university or school
- Local TV services through cable or fiber network

HOW DOES IT WORK?

- 1** An IP camera or PC is used or a video system is connected to a transmitter (like the Maven video encoder from Streamit) which in turn is connected to the internet.
- 2** The video and/or audio are sent to Streamit EventCaster. From there it is broadcast live and also stored at the same time. The recordings can be viewed or listened to at a later moment.
- 3** The users can watch or listen to the live broadcasts with various Streamit products such as the Lukas Video, or with a PC at <http://eventcaster.streamit.eu>.



FEATURES

- Live video and audio streaming over the internet
- Scheduled recording, playback, download and upload
- Connections with existing platforms and your own website are supported
- Use with Streamit devices
- Simple integration for institutions with internal cable network
- Use with other platforms and devices
- Suitable for Streamit's Maven video encoder
- Suitable for IP cameras that support streaming video, H.264 codec and RTP/RTSP protocol
- Suitable for PC encoder (Flash Media Live Encoder)
- Secure and private system: manage your own users and station managers

ABOUT STREAMIT

Streamit is a Dutch company specialized in the development and marketing of equipment and platforms for video and audio streaming over the internet. We develop our products for niche markets where quality and specific requirements cannot be met by standard consumer solutions. Our products and solutions are being used worldwide.

Streamit B.V.

Verdunplein 10
5627 SZ Eindhoven, the Netherlands

T +31 40 255 60 36 • F +31 40 844 39 42
E info@streamit.eu • I www.streamit.eu

PRICES

Billing is done to the station owner. Prices exclude 19% VAT.

VIDEO

Monthly subscription fee:	€ 24,-
Cost of data traffic per hour (at 364 kbps):	€ 0,17
Cost of data storage per hour:	12GB video (about 75 hours) included in monthly subscription

LARGE VIDEO

Monthly subscription fee:	€ 99,-
Cost of data traffic per GB for first TB:	€ 00,30 (TB = 1000 GB)
Cost of data traffic per GB from 1-10 TB:	€ 00,20
Cost of data storage per hour:	50GB video (about 300 hours) included in monthly subscription

Setup fee (one time): € 40,-

Extra cost of data storage per GB (monthly): € 1,26

TECHNICAL SPECIFICATIONS

	Codec	Protocol	Note
Video	H.264 / AAC	RTP / RTSP MPEG-TS	Required for most set-top boxes
	H.264 / MP3	HLS	Required for receiving on the PC
Audio	MP3 / Ogg	HTTP	

HOW TO ORDER?

You can order a Streamit EventCaster subscription and corresponding Streamit products through our dealers. Visit www.streamit.eu for an overview of all Streamit dealers. You can also order a Streamit EventCaster subscription via <http://eventcaster.streamit.eu>.